

News release: 3 September 2020

Great British September Clean – do you love where you live?

Earlier this year, the Great British Spring Clean was postponed due to the coronavirus lockdown. Now it's back and has been re-launched as the Great British September Clean, which is running from 11 to 27 September 2020.

Led by Keep Britain Tidy, the initiative encourages local communities to come together to tackle litter close to home.

The clean-up event is about demonstrating that you love where you live - whether that's by pledging to litter pick while walking the dog or taking the kids to school, hosting a clean-up, or joining someone else's clean-up.

In light of coronavirus, Keep Britain Tidy has issued new guidance that says litter picks should be carried out alone, in pairs, or in small groups up to a maximum of six. They also suggest wearing your own gloves and sanitising litter pickers before and after use.

Lichfield District Council is backing this year's Great British September Clean and will be helping residents, community groups, businesses and schools with their clean-up activities by providing litter pickers and bin bags, as well as organising for any waste to be collected afterwards. These are available to book on request, but are subject to demand.

Councillor Richard Cox, Cabinet Member for Leisure, Parks & Waste, said: "I am really pleased this annual clean-up event can now go ahead and that we can help with equipment for our local litter pickers. It's an opportunity for communities to come together to tackle problem areas and improve the environment on their doorstep.

"Our street cleansing team work hard all year to keep the district clean and tidy but litter is an ongoing issue. This is why we are continuing to encourage all our residents to help us by putting their litter in a bin or taking it home. It is in everyone's interest to keep the district free of litter, because we all benefit from clean streets."

To find out more about the Great British September Clean, including how you can pledge to take part, visit www.keepbritaintidy.org.

To book litter pickers, bin bags, and waste collection, please contact the council by emailing nicky.haycock@lichfielddc.gov.uk or call 01543 687550.

Ends

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