

**NOTES OF A MEETING OF THE BURNTWOOD IN BLOOM COMMITTEE
HELD AT THE OLD MINING COLLEGE CENTRE, QUEEN STREET, BURNTWOOD
ON 04 JANUARY 2016 COMMENCING AT 10.30 A.M.**

PRESENT

Councillors Mrs Evans, Mrs Stokes and Mrs Tranter (in the Chair)
G Chamberlain, LDC DSO
P Johnson, Burntwood Gardening Guild

In attendance

Mrs M Danby, Town Clerk/BiB Co-ordinator

12. APOLOGIES FOR ABSENCE

Councillor Mrs Brettell.

It was noted that this was second meeting that the Burntwood Business Community (BBC) representative, Mrs M Williams, had not attended since her appointment and the Town Clerk was requested to contact the BBC in this matter.

13. MEETING NOTES

AGREED That the Notes of a meeting of the Burntwood in Bloom Committee held on 09 November 2015 (Note Nos. 7 - 11) be received and noted.

14. BURNTWOOD IN BLOOM (BiB) 2016

The following were **AGREED** with regard to the BiB 2016 competition:

- The draft Entry Form was agreed subject to the minor amendments being incorporated.
- The following categories be encouraged to enter using a red, white and blue theme to mark HM The Queen's 90th birthday: Best Dressed Shop or Office Window, Under 12's project*, Community Premises or Project.

*It was agreed that a sponsor be sought to provide a wooden planter to each participating school and that they all be made aware that they may request a free bag of soil improver from LDC.

- Publicity: All the normal media outlets plus LDC website and In Touch magazine; post and fliers to be put in the Grasmere Nursery, banners to be displayed for the two weeks prior to closing date for entries.
- The Judges' marking sheet was reviewed and amended for use in the 2016 competition

- Councillors Mrs Tranter and Mrs Stokes undertook to speak with potential sponsors for the Overall Winner and the new Best New Entrant categories.
- 2016/17 Budget: The Committee asked that the publicity budget be increased by £100 to £1,000 for the coming financial year.
- Hanging Baskets - Chasetown High Street: The Town Clerk advised the Committee that a response was awaited from a potential major sponsor. If in the affirmative it was intended to use the funds to offset the costs of providing hanging baskets on Chasetown High Street (on the same basis as for Swan Island shops and businesses in 2015). The Town Clerk was requested to contact the BBC to enquire as to whether they would also be prepared to provide funds for this project.

15. DATE OF NEXT MEETING

Monday 07 March 2016 commencing at 10.30 a.m. at The Old Mining College Centre, Queen Street, Burntwood.

(The Meeting closed at 11.40 am)