

**MINUTES OF A MEETING OF THE BURNTWOOD IN BLOOM COMMITTEE**  
**HELD AT THE OLD MINING COLLEGE CENTRE**  
**ON MONDAY 24 OCTOBER 2016 COMMENCING AT 10.30 A.M.**

**PRESENT**

Councillors Ms Brettell, Mrs Evans and Mrs Tranter (in the Chair)  
J Cantrill (Burntwood Businesses representative)  
G Chamberlain, LDC DSO

**In attendance**

Mrs M Danby, Chief Executive Officer/BiB Co-ordinator

**6. APOLOGIES FOR ABSENCE**

Councillor Mrs Stokes

**7. MINUTES**

**AGREED** That the Minutes of a meeting of the Burntwood in Bloom Committee held on 06 June 2016 be approved as a correct record.

**8. REVIEW OF THE 2016 BURNTWOOD IN BLOOM COMPETITION**

The CEO advised the Committee that:

- There had been a record 45 entries for the 2016 competition, the highest since the competition was launched in 2008. 15 entries were new entrants into the competition and some people who had not entered for some years had decided to do so this year.
- Staffordshire Police were unlikely to be able to sponsor the "Best Rear Garden" category in the future.
- The Main Sponsor for the 2016 competition had been a one-off arrangement.
- The BiB calendars were not selling well and only 25 of the 60 copies had been sold to date.
- Very few people had chosen to pay for copies of photographs of their entries this year.
- Some entrants had been unhappy with how the photographs had been taken and also that incorrect names/addresses had been apportioned to the photographic display at the Presentation Evening.

**RECOMMENDATIONS TO THE FULL COUNCIL THAT:**

- a) The BiB competition be run again in 2017.
- b) The prize levels be retained (i.e. 1<sup>st</sup> place £30, 2<sup>nd</sup> place £20 and 3<sup>rd</sup> place £10 in all categories except for the Overall Winner to be retained at £50).

- c) A Presentation Evening be held in September with a budget of £200 to provide a finger buffet and drinks.
- d) Judging to be spread over two weeks, i.e. schools to be judged in one week and the remainder of the competition to be judged the following week with a day between each of those judging days.
- e) Those businesses who had taken advantage of the free planted hanging basket at Swan Island to be offered the same opportunity again in 2017 on the strict proviso that they water the baskets at least three times a week.
- f) Those businesses who had taken advantage of the free planted hanging basket, bracket and watering on Chasetown High Street to be offered the opportunity to have a free planted hanging basket in 2017 on the strict proviso that they water the baskets at least three times a week.
- g) No entry be made into the Heart of England competition in 2017.
- h) No calendar be produced for 2018.
- i) A sum £2,215 (i.e. anticipated expenditure of £2,915 less anticipated income of £700) be included in the Town Council's 2017/18 budget for the 2017 Burntwood in Bloom Competition.

**9. NEXT MEETING**

Monday 09 January 2017, commencing at 10.30 am at the Old Mining College Centre to included consideration of the theme that schools and businesses would be asked to incorporate into their displays.

(The Meeting closed at 11.03 a.m.)

Signed .....

Date .....