

MINUTES OF A MEETING OF THE BURNTWOOD IN BLOOM COMMITTEE
HELD AT THE OLD MINING COLLEGE CENTRE
ON MONDAY 06 JUNE 2016 COMMENCING AT 10.30 A.M.

PRESENT

Councillors Ms Brettell, Mrs Evans, Mrs Stokes and Mrs Tranter (in the Chair)
J Cantrill (Burntwood Businesses representative)

In attendance

Mrs M Danby, Chief Executive Officer/BiB Co-ordinator

1. APOLOGIES FOR ABSENCE

G Chamberlain, LDC DOS and P Johnson (Burntwood Gardening Guild).

2. MINUTES

AGREED That the Minutes of a meeting of the Burntwood in Bloom Committee held on 07 March 2016 be received and noted.

3. BURNTWOOD IN BLOOM (BiB) COMPETITION: UPDATE

The CEO advised the Committee that only 8 entries had been received to date, which was down on previous years though it was noted that entries traditionally come in during late June/early July. The Committee was urged to promote the competition with a view to encouraging more residents, voluntary groups and businesses to enter.

The CEO tabled the following information:

Sponsorship: A total of £2,050 had been secured this year – the figure had been boosted significantly by the £1,200 sponsorship for the hanging baskets in Chasetown High Street by the local GreenThumb Lawn Treatment franchise:

SPONSOR	CATEGORY(IES)	£
Rawlins Tyres	Overall Winner	150
Bromford Living	Best Front Garden	100
Staffordshire Police	Best Rear Garden	100
GreenThumb Lawn Treatment	Main Sponsor – Sponsors of the hanging baskets on Chasetown High Street	1,200
TechCare Ltd	Best Entry in Boney Hay & Central Ward	100
	Best Entry in Highfield Ward	100
inLife Design Ltd	Best Pub or Club	100
TownTrader Marketing Ltd	Best Entry in Chase Terrace Ward	100
Everall's Properties	Best Under 12's Project	100
	TOTAL SPONSORSHIP	2,050

Hanging Baskets – Chasetown High Street: The Town Council had been advised that it would not be possible to install brackets on five of the 16 premises which had accepted

a free hanging basket. This meant that a total of 11 brackets and baskets were now required, resulting in the following reduced costs:

11 No. brackets @ £82.00 each (LDC DSO)	£902.00 plus VAT
11 No. hanging baskets @ £35 each (COGS)	£385.00
Watering 3 times a week for 16 weeks (LDC DSO)	£477.00 plus VAT
TOTAL COST	£1,764 plus VAT LESS £1,200 sponsorship = £564 cost to BTC

Hanging Baskets – Swan Island: A total of eight businesses had accepted a free planted hanging basket on the proviso that they water their basket three times a week, resulting the following reduced cost:

8 No. hanging baskets @ £35 each (LDC DSO)	£280 plus VAT
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Burntwood Town Council – brackets: The council's six brackets had been taken down from its former officer at Lambourne House and re-installed at the Old Mining College Centre:

6 No. brackets re-installed (LDC DSO)	£186.00 plus VAT
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4. BiB JUDGING PANEL

It was noted that:

- The Judging panel would comprise Councillors Ms Brettell, Mrs Evans, Mrs Stokes and Mrs Tranter and that the Panel would be accompanied by a BTC member of staff.
- Schools and Children's Centres would be judged on Tuesday 19 July
- The general competition entries (i.e. residents, voluntary groups and businesses) would be judged on Wednesday 20 July and Thursday 21 July (dependent on the number of entries received by the deadline of 15 July).
- The Judging Panel would meet on 14 July to agree the judging routes and decide whether it would be necessary/beneficial to judge the general competition over two days (dependent on the number of entries received by deadline of 15 July).

5. NEXT MEETING

Monday 24 October 2016, commencing at 10.30 am at the Old Mining College Centre to review the 2016 competition and to make recommendations to the Full Council with regard to the 2017 competition.

(The Meeting closed at 11 a.m.)

Signed

Date